



الجمعية السعودية لطب الصدر  
Saudi Thoracic Society

# New Approaches to Severe Asthma Management

PM-SA-MPL-EML-200010  
Date of preparation April 2020

*You are invited*

## Dear Healthcare Provider,

Saudi Thoracic Society in Collaboration with GSK committed to share with you the latest information related to Severe Asthma, we would like to invite you to attend the webcast scientific meeting titled:

HELD ON  
**15**<sup>th</sup> of **APRIL**  
**2020** at  
AT **8:00** PM



**GSK Speaker**  
**Prof. Emilio Pizzichini**  
Global Medical Expert, GSK

Works at University Hospital of UFSC (Federal University of Santa Catarina), Florianopolis, Santa Catarina - Brazil. Dr. Emilio Pizzichini is a Professor of Respiratory Medicine and Head of the Asthma and Airway Inflammation Centre (NUPAIVA) at the Universidad Federal de Santa Catarina in Florianópolis, Brazil. His research focuses on the epidemiology, pathophysiology, and treatment of asthma, chronic obstructive pulmonary disease and cough, including methods of assessing airway inflammation using induced sputum and the development of surveys on quality of life. Currently he is a Global Medical Expert working in GSK.



**Speaker**  
**Dr. Majdy Idrees**

**Adjunct Professor of Pulmonary Medicine**  
**University of British Columbia**  
**Vancouver, Canada**  
**Consultant Pulmonologist**  
**Prince Sultan Military Medical City**  
**Riyadh, KSA**

# AGENDA



DURATION	TOPIC	SPEAKER
10 MIN.	<b>Welcome and Introduction</b>	STS Speaker/Chairperson
40 MIN.	Addressing Challenges in the assessment of uncontrolled and Severe Asthma	STS Speaker Dr. Majdy Idrees
20 MIN.	Severe Eosinophilic Asthma: Mepolizumab and Evidence from Real World!	GSK Speaker Prof. Emilio Pizzichini
30 MIN.	Q&A	All



**STS and GSK are cordially delighted to invite you to this meeting,  
and we trust you will find it valuable to your medical practice.  
Please contact us if you require further information.**

\*In alignment with Middle East and North Africa (MENA) code of marketing practice, GSK would like to draw your attention that invitation to a health care professional is exclusive and cannot be extended to include any family member as a companion.  
\*\*Guests should not attend any GSK sponsored or organized meetings.

For full prescribing information, please refer to the data sheet or contact GlaxoSmithKline: P.O Box 55850, Jeddah, 21544, Kingdom of Saudi Arabia.  
Telephone: +966 12 653 6666 or via [gcc.medinfo@gsk.com](mailto:gcc.medinfo@gsk.com)  
To report Product Complaint/s or Adverse Event/s associated with the use of GSK product/s, please contact us via [saudi.safety@gsk.com](mailto:saudi.safety@gsk.com)

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